



# LEARN MORE

ABOUT CAREER AND  
TECHNICAL  
EDUCATION

## INTERESTED?

- Attend our open house
- Register and take the entrance exam
- Complete your 8th-grade year in good standing

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# Graphics & Interactive Media

Graphics and Interactive Media is one of the most exciting fields in the communication industry today. It is also one of the fastest growing and technologically advanced forms of media in the world. Industry professionals agree there is no field advancing more rapidly than Graphics and Interactive Media.

## Primary Credentials

- MAVCC/Print[ED]
- Adobe Certification
- Xerox/Konica Minolta
- Post secondary credit in career cluster
- Precision Exams
- NOCTI
- AutoDesk

## Projected Job Outlook

The employment of graphic designers is projected to grow by 3 percent from 2021 to 2031. Despite limited employment growth, about 24,800 openings for graphic designers are projected each year, on average, over the decade.

## Salary Information

The median annual wage for a graphic designer was \$50,710 in May 2021.

## Employability Skills & Knowledge

Problem Solving, Professionalism, Collaboration, Critical Thinking, Communication, Creativity, Flexibility, Initiative Orientation to the trades, Technology specific equipment and basic operational techniques, Quality control, Artistic ability.

## Occupations to this Pathway

- Desktop Publishing Specialists
- CAD Technicians
- Industrial designers
- Graphic Designers
- Interior Designers, Commercial/Residential
- Commercial Artists, Illustrators, Artists all media
- Commercial Photographers Digital, Still, Video, Film
- Web developers/designers
- Multimedia artists & animators